

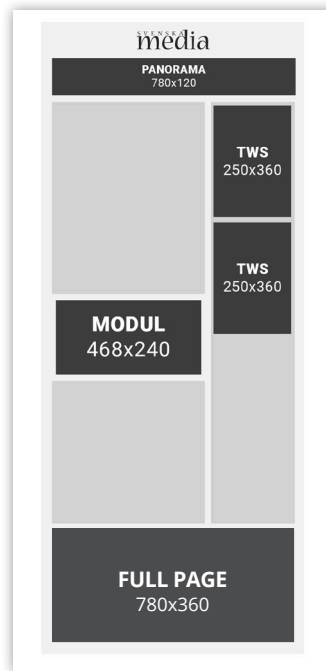
Newsletter

Once a week, we send a newsletter presenting the latest news and articles. Our list contains of approx. 33 000 subscribers.

Newsletter

Format	Size px	Price/week
Panorama	780x120	8 700 SEK
Modul	468x240	7 600 SEK
TWS 1	250x360	6 500 SEK
TWS 2	250x360	6 500 SEK
Full page	780x360	7 600 SEK

NOTE! Animated banners do not work in all mail clients. We recommend static banners in GIF or JPG for the newsletters. Maximum 150 kB.



CityMark.today publish the latest news and articles with a target group of those who rent out commercial premises or provide products and services in connection with relocation. The content covers the regions of Stockholm, Göteborg and Öresund.

Citymark.today

Format	Desktop px	Mobile px	Price/week
Panorama	980x240	320x320	10 900 SEK
TWS (sticky) 1 and 2	250x360	320x320	9 800 SEK
Modul 1	468x240	320x320	8 700 SEK
Modul 2	468x240		7 600 SEK
Insider	300x250		5 400 SEK
Full page	980x480	320x320	8 700 SEK
Takeover	1920x1080	320x480	16 400 SEK*
Native*	620x265		10 900 SEK

*per week

Maximum 200 kB.

***Native:** article on citymark.today labeled with "advertisement". A booking also includes a placement in the newsletter.

Content:

Image: horizontal images, maximum 200 kB

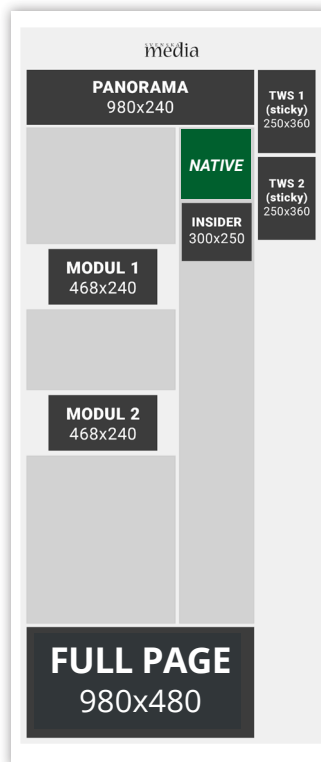
Headline: maximum 50 characters, spaces included

Preamble: maximum 80 characters, spaces included

Text: maximum 5 000 characters, spaces included

Booking of an extra week: -10%

Booking period of 4 weeks: -20%



Customize your own direct targeted email

Custom – unique – exclusive

With your company as sender, we can deliver a custom email with your content to our target group.



Price:

38 400 SEK

All 33 000 subscribers.

For an email segmented on a specific region, please contact us for more information.

Reach the right segment in our target group!

Would you like to reach the ones responsible for offices or warehouses/industries?

We have broad and unique data and knowledge about the tenants current need and situation when it comes to renting of offices etc.

Customize your own email to reach the right segment in our target group, at the right time!

The email can be customized to reach the following regions, **Stockholm, Malmö and Göteborg**, and it can be targeted to two different target groups, **offices and warehouses/industries**.

Price: **21 900 SEK** per region/email
38 400 SEK for all regions

Booking & information

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Material can be delivered by email to annons@svenskamedia.se

Technical specifications

www.svenskamedia.se/annonsmaterial